



Image Release for Minors

In the classroom, at extracurricular activities and events, and throughout the school year, HPCS utilizes various media to support learning, memorialize moments, and create promotion of activities and the school. Each family is asked to provide a release so that their student(s) may be photographed, videotaped, or recorded throughout the year.

Safety is a primary concern and that extends to our students' images and information. The Internet is an area in which we are especially careful with student information. We use the following guidelines when related to students and their information on the Internet including our website and Facebook:

- A student's first name and/or grade may be noted, but no last name, when a photograph is used; for clarity, we may note a last name initial if more than one student with the same first name
- A student's first and last name and/or grade may be used when no photo is noted
- A student's photo may be used with no name and only a grade
- A student's photo may be used with no identifiers at all

The Image Release for Minors on the backside is to ensure that HPCS/Impact Christian Schools (ICS), HPCS' partner organization, has the legal permission to take photographic images, video images, and recordings of your student. It allows HPCS/ICS to use those images for classroom purposes, for school promotion purposes, and for public relations purposes.

Any student who does not have an image release on file will not be photographed, videotaped, or recorded by HPCS/ICS faculty or staff. In the event that a class project requires such, the student will be provided an alternative project. No photograph except the purchased school picture and/or any official athletic or extracurricular club photos will be used in the yearbook. It is the parents' responsibility to clarify with the student(s) that s/he does not have permission to be photographed, videotaped, or recorded and that when such activities are taking place at school or at school activities, s/he should be prepared to move aside.

Questions related to the image release may be directed to office@hpcsmadison.org or at 608.836.7170.

Image Release for Minors

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I hereby consent and agree to the following:

1. I hereby grant to High Point Christian School/Impact Christian Schools and others working for High Point Church/ICS or on its behalf the irrevocable, royalty-free, perpetual permission to use, distribute, publish, exhibit, digitize, broadcast, display, modify, create derivative works of, reproduce or otherwise utilize my name, photograph, likeness and voice (including any video or audio footage of the same), including hard copy, electronic, or digital form (collectively, "Media"), for any purpose (except defamatory or offensive uses contrary to Wis. Stat. § 995.50) including, without limitation, any use for educational, advertising, non-commercial or commercial purposes in any manner or media whatsoever (whether known or hereafter devised) including, without limitation, advertisements, brochures, print campaigns, websites, blogs, or any other Internet use, membership campaigns, and via radio and television. I agree that I have no interest or ownership in any of the Media.
2. I acknowledge that I have no right of approval before use in any Media as described in #1.
3. I acknowledge that I will receive no compensation for any use of the Media as described in #1.
4. I acknowledge that nothing in this Release will create any obligation on the school/church to actually use the Media as described in #1 or the rights granted in this Release.
5. I hereby irrevocably and unconditionally release, acquit and forever discharge the school/church and all persons acting by, through, or in concert with any of them, from any and all charges, complaints, claims, liabilities, obligations, promises, agreements, controversies, damages, actions, causes of action, suits, rights, demands, costs, losses, debts, and expenses, including attorneys' fees and costs actually incurred, of any nature whatsoever, known or unknown, suspected or unsuspected, including, but not limited to rights arising out of alleged violations of any contracts, express or implied, any of school's/church's policies or programs, any covenant of good faith and fair dealing, express or implied, any tort, any constitutional, statutory, or regulatory provision, or any federal, state, local, or other governmental statute, regulation or ordinance, including without limitation, the United States and State of Wisconsin Constitutions.
6. This Release is binding unless and until it is revoked in writing, by the undersigned, with a copy served to High Point Christian School, 7702 Old Sauk Rd, Madison, WI 53717, via Certified Mail.